

### **About**

Blue Jay Racing is the undergraduate Baja SAE team at Johns Hopkins University. Every year, we design, build, and race a custom, single-seat, off-road vehicle against more than 200 teams from around the world.



BUILD

For 19 years, team members have been developing real-world skills by applying classroom theories to design and manufacturing challenges while building a car within budget, safety, and design requirements.

**DESIGN** 

## **Meet The Team**



**Lance Phillips**Captain



**Ben Lehrer** *CFO* 



**Peter Klopp**Drivetrain Lead



**Tyler Stanley**Frame Lead



Nina Tedeschi Controls Lead



**Theo DeGuzman**Suspension Lead



Blue Jay Racing is made up of 25 members and 35 active alumni. Our team is comprised of solely undergraduate members. New members learn to operate a lathe and mill, weld, and design components on the car regardless of their experience before they join the team.

## Our Season

June: Begin Design

July: Preliminary Design Review

August: Design Freeze

**September & October:** 

New Member Recruitment & Training 18XT Testing and Validation

**November & December:** 

Begin 18XT Manufacturing

**January:** Intersession

All hands on deck! Without full-time classes, we spend most of the month machining a majority of the parts.

**February:** Final Fabrication Machine back-up parts and complete post-treatment, as necessary.

**March:** 19XT Testing and Driver Training! With our competition-ready vehicle, we begin tuning and data collection.

**April:** Compete!

May: Compete!

June: Compete!



# Competition

#### SAE International Collegiate Design Series – Baja

A design competition held across the United States, along with races in Brazil, India, South Korea, and South Africa, bring together 100 teams from around the world. Over 1500 students descend upon a town for 4 days of static and dynamic events.

The first two days of competition consist of Static Events, as well as safety checks and rules conformity, focused on the Cost Report, Sales Presentation, and Design Presentation. For Sales presentation, teams pitch their cars to a group of mock-investors for hypothetical mass production. Teams also present their designs to a panel of professional engineers who judge the depth and quality of the final designs of the car.

The third day of competition focuses on a series of dynamic events by time trial. Teams have two attempts at acceleration, maneuverability, and a combination of two of hill climb, sled pull, suspension and traction, and rock crawl. These events are designed to test the agility and robustness of the vehicles.

The competition culminates on the fourth and final day with a four hour Endurance Race that puts cars, drivers, and teams to the test. All 100 teams race together on a single obstacle-strewn track built to test the design, fabrication, and durability of the cars.



#### Day 1:

We're here! Engine Check Sales Presentation

#### Day 2:

Tech Inspection

Cost Event

Design Presentation

#### Day 3:

Dynamic Day
Acceleration
Suspension and
Traction
Maneuverability
Hill Climb

#### Day 4:

Four-Hour Endurance Race

## Past results

#### 2022

Custom 4WD System

#### Tennessee

- 1<sup>sst</sup> Design
- Completed Suspension and Traction Course

#### Rochester

- 2<sup>nd</sup> Design
- 24<sup>th</sup> Overall



Custom 4WD System

#### **Knowledge Event**

- 11<sup>th</sup> Overall
- 4<sup>th</sup> Sales
- 17<sup>th</sup> Cost Event

#### Validation Event

- 30<sup>th</sup> Overall
- 17<sup>th</sup> Maneuverability

#### 2020

1<sup>st</sup> 4WD Vehicle

- Data acquisition system implemented on 2019 and 2020 vehicles
- 15+ hours of off-road testing completed







## Sponsorship

Blue Jay Racing relies on the generous support of our sponsors to build a successful car. Our sponsors give us the means or opportunity for machine time, parts, machining, post-treatment, and in some cases machine parts for us with machines we do not have access to.

Our sponsors allow us to be as creative as we can each be as we design our parts by giving us the capabilities to machine parts in ways we otherwise would not be able to.

### Improving Education and Experience of Future Engineers

The education and experience of Baja has a large effect on the student's future engineering career. By investing in their education now, your company will have access to experienced potential new hires when members enter the workforce.

#### **Community Support**

Supporting the community around your business not only makes your company look good and gets your name out, but it also brings your company closer to customers.

Showcasing your company's role in its community at a national competition broadens your customer base now and in the future.

#### As well as

Tax Deduction – we are a 501(c) organization

Recruiting visibility on campus

National visibility at competition through logo placement

## Levels

### **PLATINUM**

\$5,000+

- Tour of Hopkins Baja facilities
- Access to JHU
   Engineering
   Career Fair

### SILVER

up to \$1,500

- Company logo on team apparel
- Company name and logo on car (medium)

### COPPER

up to \$250

- Company name on website
- Recognition on all presentations

### GOLD

up to \$5,000

- Company name and logo on car's firewall
- Access to team Resume Booklet

### **BRONZE**

up to \$500

- Company name on car (small)
- Company profile on social media

We would like to thank all past and present sponsors. Their continued support and generous contributions make the continuation and success of Blue Jay Racing possible.







